NOVEMBER 17, 18, 19, 20 2003 LOS ANGELES, CA

Partners in Stewardship

Español

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Day 2 Sessions - Wednesday, November 19, 2003

The "art and theory" of partnerships. What are the skills and competencies needed to develop successful partnership building? This day will focus on "HOW" to develop the skills of successful collaboration.

There are **99** sessions for this day. **Please click the blue session title to display the session report**. Click here for a printable version in **Adobe PDF format**.

Time: 08:00 AM - 09:30 AM Max: Unlimited Room: Concourse Hall Seating: Theater

Title: 768 - Keynote Plenary Day 2 - Art and Theory of Partnerships

Presenters: Ray Suarez (senior correspondent for the NewsHour on public television) **Description:** Wednesday's opening plenary session focuses us on the challenges and rewards of collaboration among organizations, agencies, and individuals. Keynote speaker: Ray Suarez, a senior correspondent on The NewsHour on public television, brings 25 years of varied experience in journalism and as an author. He is well known for his writing and reporting about social demographics, changes in urban and suburban living patterns and the environment. His remarks will focus on how communities can protect not only nationally recognized public lands, but local parks, historic places and open spaces that are important to neighborhoods, cultures and communities.

Topic Area: Plenary

Time: 10:00 AM - 11:30 AM Max: 100 Room: 502B Seating: Theater

Title: 046 - Do You Have the Right Tools?

Presenters: Helen Mahan (Landscape Architect/Planner, NPS/RCTA); Marta Newkirk de la Garza (Planner, NPS/RCTA); Paul Labovitz (Planner, NPS/RCTA)

Description: An interactive and graphically stimulating introduction to the National Park Service Rivers and Trails Program's recently published Community Tool Box. The Tool Box is a collection of forty-eight public involvement techniques; each tool is a four-page publication presented in a practical, highly graphic and easy-to-use format. The NPS presenters will engage the attendees by using media and focused discussion. Case studies will demonstrate how strategically selected tools brought extraordinary results in complex projects. Now available on the web, many early users of the Tool Box say, "it is the best planning tool available." Individuals and groups will find the Tool Box essential for meeting the challenge of developing comprehensive public involvement strategies.

Topic Area: Building Community Connections

Time: 10:00 AM - 11:30 AM Max: 45 Room: 511A Seating: Classroom

Title: 080 - Design Healthy Active Living Communities

Presenters: Tracey Westfield (National Governors Association); Marla Hollander (San Diego State University Foundation); Stephen Holbrook (Envision Utah)

Description: Americans increasingly recognize that regular physical activity is the magic potion for good health. Public-private partnerships, like EnvisionUtah, can help stimulate the building sustainable active living communities. Walkable street design, local green spaces, and true mixed land use can provide options for functional mobility and fun, exercise and recreational activities. Learn the critical elements of community design which promote active living, better appreciate the many health benefits of active living, and appreciate how public-private partnerships can overcome obstacles so that Americans have more access to active

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living places.

Topic Area: Recreation and Health

Time: 10:00 AM - 11:30 AM Max: 45 Room: 506 Seating: Theater

Title: 087 - Environmental Partnership Evaluation Model

Presenters: Marie B. Zanowick (Environmental Engineer, U.S. Environmental Protection

Agency - Region 8)

Description: The Environmental Protection Agency has initiated a formal evaluation of this partnership and has developed a Partnership Evaluation Model. This model allows federal agencies to be able to identify what components exist in successful partnerships so those efforts can be duplicated. Conversely, it allows agencies to identify if a partnership is affecting enough environmental protection to justify the resource commitment.

Topic Area: Building Partnership Competencies

Time: 10:00 AM - 11:30 AM Max: 45 Room: 511C Seating: Classroom

Title: 112 - Demystifying the T.C.E Concept

Presenters: Nathaniel Wilkins (President & CEO, The NOW Group, Inc.); Ira Hutchison (Executive Director, Roundtable Associates, Inc.); Audree Taylor (President, Simply

Recreating); Reco Bembry (President & CEO, Bembry Consulting)

Description: This session offers an opportunity to achieve an applicable knowledge of the service process "TOTAL COMMUNITY ENGAGEMENT". Following a review of the concept by panelists, session participants will be assigned into study groups. Applying the theory, study groups will propose a preliminary plan for employing the TOTAL COMMUNITY ENGAGEMENT CONCEPT.

Topic Area: Building Community Connections

Time: 10:00 AM - 11:30 AM Max: 60 Room: 406B Seating: Classroom

Title: 115 - Collaboration and Closure - Keys to Success!

Presenters: Tony Faast (Staff Biologist, USFWS)

Description: Closure is the secret to collaboration! Old public involvement procedures must be adjusted to be successful with today's process-savvy group participants. This new approach to group decision-making is founded on six major principles that move a group from "convention to invention". Use these collaboration principles to improve your group progress.

Topic Area: Building Partnership Competencies

Time: 10:00 AM - 11:30 AM Max: 100 Room: 502A Seating: Theater

Title: 177 - Enduring Partnerships of the Wilderness Act

Presenters: Steve Barker (Chairperson, Outdoor Industry Association); Barbara Kingsolver (Author); Cheryl Armstrong (Executive Director, James Beckwourth Mountain Club) **Description:** As we approach the 40th anniversary of the Wilderness Act, we have come to appreciate more than ever the significant contributions of wilderness to the ecological, economic, and social health and well being of our citizens and our country. Explore these benefits and the partnerships needed to ensure a legacy of wilderness for future generations. The Assistant Secretary for Fish, Wildlife & Parks hosts speakers, including Barbara Kingsolver, Lee Fromson and Cheryl Armstrong, who will explore opportunities for agencies to partner with writers, the outdoor industry, and youth organizations to raise awareness of the benefits of wilderness.

Topic Area: Cultural and Natural Resource Stewardship

Time: 10:00 AM - 11:30 AM Max: 100 Room: 518 Seating: Theater

Title: 207 - Best Practices: Digital Age Learning

Presenters: Diane Demee-Benoit (Director of Outreach, The George Lucas Educational

Foundation)

Description: Many innovative practices in K-12 schools are relevant to, and can advance the education and interpretation work of resource management agencies. This presentation will use video clips to showcase best practices and promising trends in Web-based distance learning, community partnerships, and innovative school programs of most interest to

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resource management personnel.

Topic Area: Education

Time: 10:00 AM - 11:30 AM Max: 45 Room: 501C Seating: Classroom

Title: 242 - Suitcase for Survival: A Program Partnership

Presenters: Randy Robinson (National Conservation Training Center, US Fish & Wildlife

Service)

Description: "Suitcase for Survival" addresses the need for a national education initiative on wildlife trade and biodiversity through a partnership between USFWS, National Fish & Wildlife Foundation, American Zoo & Aquarium Association, World Wildlife Fund and NOAA. Since 1991, this program has helped raise awareness about illegal wildlife trade worldwide.

Topic Area: Education

Time: 10:00 AM - 11:30 AM Max: 60 Room: 404A Seating: Classroom

Title: 252 - Heritage Assets: New Partnership Solutions for Old Problems

Presenters: Curt Buchholtz (Executive Director, Rocky Mountain Nature Association); Jim Lindberg (Assistant Director, Mountain/Plains Office of the National Trust for Historic Preservation); Ron Anzalone, (Director, Preservation Initiatives, Advisory Council on Historic Preservation)

Description: The Forest Service and the Rocky Mountain Nature Association are collaborating on a model partnership approach that addresses preservation, sustainable funding, and compatible public use of historic resources. The approach addresses many of the management challenges recognized in the recent "Preserve America" executive order (EO 13287, March 3, 2003).

Topic Area: Cultural and Natural Resource Stewardship

Time: 10:00 AM - 11:30 AM **Max:** 45 **Room:** 505 **Seating:** Classroom

Title: 310 - Bridging Geographic Distances Through a Shared Heritage

Presenters: John Piltzecker (Superintendent, New Bedford Whaling NHP); Kerrie Bellisario (Assistant Professor of Art, Creative Arts in Learning Division, Lesley University); Linda Cook (Alaska Region, National Park Service); Thomas E. Ross (New Bedford Whaling NHP) **Description:** This session will feature how the first bicoastal unit of the National Park System is working collaboratively with federal, municipal, international, non-profit and community partners. Learn how this effort is fostering innovative education programs, cultural exchanges, exhibitions and intern and apprenticeship opportunities for communities in Alaska, Hawaii, Massachusetts and the Azores, Portugal.

Topic Area: Heritage

Time: 10:00 AM - 11:30 AM Max: 55 Room: 402B Seating: Theater

Title: 315 - Assessing Importance, Quantifying Success

Presenters: Linda Seifert (Program Analyst, Northeast Region, National Park Service); Jack Hannon (General Counsel and Wild and Scenic Rivers Coordinator, American Rivers); Michael Bowker (Research Social Scientist, USDA Forest Service); Allen Sachse (Executive Director, Delaware & Lehigh National Heritage Corridor)

Description: Think about what indicators are important measures of success for your river, trail, or area. Learn about available data sources; find out about the formal studies along the Farminton River and Virginia trails; hear how Delaware and Lehigh National Heritage Corridor use some informal measures successfully.

Topic Area: Trails and Greenways

Time: 10:00 AM - 11:30 AM Max: 60 Room: 405 Seating: Classroom

Title: 347 - Making Greenways More Colorful

Presenters: Denise Meridith (Principal, Denise Meridith Consultants, Inc.); Jackie Tatum (Gemini Consulting); Bob Stanton; Dave Bruno (DHR International)

Description: Many trails and conservation organizations suffer from a lack of diversity, while the communities they serve are rapidly changing. Those who are willing to change may not know how to go about it. This panel will discuss the importance of diversity and how to achieve it.

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Topic Area: Trails and Greenways

Time: 10:00 AM - 11:30 AM Max: 45 Room: 514 Seating: Banquet Title: 349 - Managing Sophisticated Technology to Achieve Goals

Presenters: Ramzi Bannura (Director of GIS, HNTB Corporation); Timm Claudon (HNTB

Description: This session will explore how GIS, advanced data collection techniques and multimedia capabilities are providing agencies with integrated solutions in consensus building and project implementation. Real-world examples will be provided to illustrate how

technology is being used and the cost and time-savings that is being realized.

Topic Area: Technology

Time: 10:00 AM - 11:30 AM Max: 55 Room: 504 Seating: Classroom

Title: 394 - The Inner City Youth Institute: Engaging the Future Workforce

Presenters: Edna Mo (HR Specialist, BLM); Terry Durazo (Civil Rights Program Manager,

USDA Forest Service); Gregory J. Wolley (Principal, Justice for All)

Description: ICYI is a daring new collaborative program that involves youth from an early age in natural resource learning and career-building. It works through an unusual combination of regional partnerships that seek to build long-term relationships of benefit to

Topic Area: Building Community Connections

Time: 10:00 AM - 11:30 AM Max: 60 Room: 406A Seating: Classroom

Title: 408 - Teaching Use of Alternative Funding Strategies

Presenters: Derrick Crandall (President, American Recreation Coalition)

Description: The session will be based upon the Toolbox for the Great Outdoors, produced by the American Recreation Coalition in cooperation with six key federal agencies. The Toolbox is an interactive CD which describes successful examples of use of 20 "tools" on federal lands which have enhanced visitor services and resource protection far beyond what could have been done with straight appropriated dollars. The toolbox is organized into "drawers," including transportation-related tools, wildlife and fisheries tools, "fees/volunteers and more" and "recreation and conservation assistance." Playable on any computer, the CD is especially valuable while connected with the Internet, providing updated info and links to other internet sites.

Topic Area: Creative Public/Private Funding Approaches

Time: 10:00 AM - 11:30 AM Max: 45 Room: 512 Seating: Theater Title: 410 - Citizen Monitoring of an Endangered Ecosystem

Presenters: Mary Dwyer (Co-Coordinator, Bosque Ecosystem Monitoring Program); Mary Stuever (Co-Coordinator, Bosque Ecosystem Monitoring Program); Kim Eichhorst (Data Analyst, BEMP - University of New Mexico)

Description: The Bosque Ecosystem Monitoring Program (BEMP) studies long-term change in the Middle Rio Grande riparian forest. Learn how BEMP simultaneously reaches across educational disciplines and levels; orients citizens to their surroundings and students to science; and provides useful data for land and resource managers, researchers, and the public.

Topic Area: Science

Time: 10:00 AM - 11:30 AM Max: 65 Room: 409A Seating: Theater

Title: 412 - Sites Over Time: Interpreting the History of Place Through Visual Art

Presenters: Ellen Manchester (curator, Director, SiteOverTime Project); Steffi Domike (film and electronic artist, Chatham College); Ann T. Rosenthal (environmental artist, University of Maryland Baltimore County); other artists to be announced

Description: From the practical applications of "rephotography" to more intuitive and creative strategies, panelists will explore the role of contemporary artists in the research, interpretation and preservation of natural and cultural landscapes. Each presentation will suggest ways that organizations might partner with artists to create informed community dialogue and a deeper understanding of historic and ecological landscapes.

11/19/2003 Page 4 of 22 Topic Area: Arts and Humanities

Time: 10:00 AM - 11:30 AM Max: 100 Room: 408A Seating: Classroom

Title: 473 - Collaborative Resource Stewardship in National Trails System

Presenters: Gary Werner (Executive Director, Partnership for Natural Trails System); David Welch (National Preservation Officer, Oregon-California Trails Association); Kent Wimmer (Florida NST Liaison, Florida Trail Association); Pam Underhill (Superintendent, Appalachian National Scenic Trail, NPS); Tim Stone (Manager, Pacific Crest National Scenic Trail, USDAFS), Andrea Sharon (Interpretive Specialist, National Trails System, NPS); Jack Baker (President, Trail of Tears Association)

Description: Case studies from projects along America's national scenic and historic trails show how Federal and state agencies — along with volunteers and landowners — can sustain long-term natural and cultural resource stewardship for public benefit.

Topic Area: Trails and Greenways

Time: 10:00 AM - 11:30 AM Max: 65 Room: 407 Seating: Theater

Title: 498 - Arts and Nature: Making the Connection

Presenters: Richard Tobin (Director of Conservation Partnerships, Los Padres National Forest); Lori McKean; Nancy Pinchot; an intern from Student Conservation Association; Jeannie Derby (Los Padres National Forest, USDA Forest Service)

Description: Arts and humanities have played a pivotal role in the conservation of natural resources by strengthening the relationship between environments, culture and communities. Explore these connections through the work of musicians, painters, writers, photographers, and philosophers. Learn how your programs can benefit from artistic practice and reflection as well as scientific endeavor.

Topic Area: Arts and Humanities

Time: 10:00 AM - 11:30 AM Max: 45 Room: 510 Seating: Theater

Title: 503 - Keys to Collaborative Leadership

Presenters: Virginia Farley (Conservation Study Institute, National Park Service); Michael Creasey (Superintendent, Blackstone River Valley National Heritage Corridor); Deborah D. Cary (Director, Broad Meadow Brook Conservation Center and Wildlife Sanctuary, Massachusetts Audubon Society); Jackie Tuxill (Partnerships Program Coordinator, Conservation Study Institute)

Description: Drawing from the experiences and wisdom of accomplished NPS and other leaders, this panel will explore the characteristics of successful collaborative leadership. We will also examine the skills and strategies necessary for the next generation of conservation leaders. Audience participants will be encouraged to their share experiences and insights.

Topic Area: Shared-Management/Governance Models

Time: 10:00 AM - 11:30 AM Max: 45 Room: 511B Seating: Theater

Title: 514 - Managing Tourism - A Matter of Strategy

Presenters: Edie Shean-Hammond (ARD Communications & Tourism, National Park Service); Geoffrey Godbey (Professor, Penn State - School of Hotel, Restaurant & Recreation Management); Matilda Harrison Sheptak (Director, Pocono Mountains Vacation Bureau)

Description: The session will unveil practical and pragmatic approaches to creating and implementing a strategic plan to manage sustainable tourism on a regional basis. Our proposal is to have the session led by a panel, moderated by the regional tourism coordinator which would include site specific management, social science advisor, and an industry representative. Participants would have the opportunity to first learn about a successful strategic plan and its implementation and then actively engage in a mini strategic planning process and have tools to begin individual efforts for improving their tourism programs.

Topic Area: Tourism

Time: 10:00 AM - 11:30 AM Max: 20 Room: 401 Seating: Conference U-Shape

Title: 518 - Fostering Better Relations with Tribes

Presenters: Ryan Booth (Park Ranger, North Cascades National Park, NPS); Ray Williams

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(Swinomish Senator, Swinomish Tribe)

Description: North Cascades National Park has been building better relations with the Swinomish Tribe as well as others to secure its relevance to indigenous peoples. The presentation will focus on the issues in tribal communities, projects that have been tackled, and future relationships as partners.

Topic Area: Engaging New Audiences

Time: 10:00 AM - 11:30 AM Max: 65 Room: 410 Seating: Theater, Semicircle

Title: 523 - Monitoring & Adaptive Management of a Collaboration

Presenters: Tony Cheng (Asst. Professor, Forestry & NR Policy, Colorado State University); Kathy Bond (Facilitator, Katherine Bond Associates)

Description: The Grand Mesa, Uncompandere, and Gunnison National Forest in Western Colorado is currently engaged in a pre-NEPA community-based collaborative effort for their forest plan revision called Landscape Working Groups. A systematic multi-party monitoring framework is being implemented to help the facilitation team to adapt the collaborative process to improve the effectiveness and progress of the working group.

Topic Area: Cultural and Natural Resource Stewardship

Time: 10:00 AM - 11:30 AM Max: 45 Room: 507 Seating: Theater

Title: 549 - What It Took to Establish a Climate Friendly Parks Program in an Increasingly Unfriendly Environment

Presenters: Karen Scott (Communications Specialist, U.S. Environmental Protection Agency), Wanda Haxton (Communications Specialist, U.S. Environmental Protection Agency); Shawn Norton (Coordinator, NPS-WASO); Julie Thomas (Air Resources Liaison, NPS-WASO)

Description: The National Park Service cooperated with the U.S. Environmental Protection Agency to create a unique new stewardship program that introduces "climate friendliness" into national parks. With a creative staff and limited budgets, the two agencies committed to introductory workshops and follow-up support to implement mitigation and education projects in each park.

Topic Area: Sustainable Practices

Time: 10:00 AM - 11:30 AM Max: 100 Room: 503 Seating: Theater, Semicircle

Title: 559 - Community Collaboration: A Powerful Tool for Natural Resource

Presenters: Whitney Tilt (Resources for Community Collaboration, Sonoran Institute);

Courtney White (Quivira Coalition); Jennifer Boyer (Big Hole River Foundation)

Description: Community-based collaborations (CBCs) hold great promise as a tool to address natural resource conflicts. A panel of 4 practitioners will draw on their experience on what works and how CBCs can achieve lasting conservation results. Chaired by Whitney Tilt of the Sonoran Institute's Resources for Community Collaboration program, the panel will draw on experience of audience and allow time for Q&A.

Topic Area: Building Community Connections

Time: 10:00 AM - 11:30 AM Max: 100 Room: 408B Seating: Classroom Title: 574 - Understanding Partnership Authorities of Federal Agencies

Presenters: Claudia Schechter (Facilitator, Association of Partners for Public Lands); David Grove (Executive Director, Jefferson National Parks Association); Charles Money (Executive Director, Alaska Natural History Association); Jonathan Doherty (National Park Service) **Description:** Confused by the maze of agency guidelines and authorities? Examine the similarities and differences among agencies to identify a core of authorities that enable creativity and effectiveness through partnerships. You will leave well-grounded in the rules that govern agency partnerships and, after a spirited debate, ready to gain new opportunities.

Topic Area: Building Community Connections

Time: 10:00 AM - 11:30 AM Max: 55 Room: 402A Seating: Classroom

Title: 580 - Making the Connection: Cross Cultural Communication Skills Relevant

to Southeast Asian Communities

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Presenters: William Gwaltney (Assistant Regional Director for Workforce Enhancement, Intermountain Region, NPS)

Description: This session will provide insight into the ways different groups and sub-groups of families and community members with roots in Southeast Asia make use of public lands and the specific communication avenues that have the greatest opportunity for creating connections between them, the resource, and the land management agency.

Topic Area: Building Community Connections

Time: 10:00 AM - 11:30 AM Max: 60 Room: 404B Seating: Classroom

Title: 592 - Corporate Partnerships Don't Bite

Presenters: Daniel Rice (President & CEO, Ohio & Erie Canal Corridor Coalition); Allan Krulak (VP, Director of Community Affairs, Forest City Enterprises); Tony Troppe (President, Canal Town Builders); Todd Ederer (Ederer Construction)

Description: Building successful relationships between corporations and businesses and the conservation community are essential to the viability of both parties. This session will explore how visionary corporations and entrepreneurial business owners developed creative approaches that integrated and conserved natural, cultural and recreational resources while creating successful community and economic development projects.

Topic Area: Corporate Stewardship

Time: 10:00 AM - 11:30 AM **Max:** 20 **Room:** 519 **Seating:** Theater **Title:** 650 - Reclamation and the Cultural Heritage of Appalachia

Presenters: Mike Steinmaus (Coordinator, Monday Creek Restoration Project); Mary Steinmaus (Monday Creek Restoration Project)

Description: This presentation describes Rural Action, a non-profit, member based organization, and how it's programs addressed social, economic, and environmental issues in Appalachian Ohio. Specifically, the session will describe the efforts to reclaim abandoned mine lands while providing a recreational and historical perspective, including mural corridors, traditional music and youth art projects.

Topic Area: Arts and Humanities

Time: 10:00 AM - 11:30 AM Max: 60 Room: 409B Seating: Classroom

Title: 748 - Messages That Ad Up: Reaching Beyond Your Traditional Audiences

Presenters: Beth Newburger (Director of Communications, National Trust)

Description: The National Trust for Historic Preservation recently launched two exciting partnerships. The first, "History is in Your Hands", developed with the AD Council is currently running on CNN, PBS, and local stations; the second is a Trust / HGTV initiative on the 'Restore America' series and the \$1 million HGTV matching grant for 12 "Save America's Treasures" projects.

Topic Area: Corporate Stewardship

Time: 10:00 AM - 11:30 AM Max: 100 Room: 403B Seating: Banquet

Title: 766 - Helping Communities Live with Wildland Fire

Presenters: Marty O'Toole (Fire Education, Prevention and Information Specialist, Santa Monica Mountains NRA); Nina Rose Hatfield (Deputy Assistant Secretary for Budget and Finance, US Department of the Interior); Frank Vidales (Assistant Chief, Forestry Division, Los Angeles County Fire Department); Frank Padilla, Jr. (Program Manager, Fire and Trails Management Program, Angeles District, California Department of Parks and Recreation)

Description: The National Fire Plan is dependent upon partnerships and is most successful when actions are the result of collaborative input from local, tribal, state and federal governments. This session will explore the challenges of formulating and executing wildland-urban interface fire partnerships that balance ecosystem and human needs using local examples from the Santa Monica Mountains.

Topic Area: Cultural and Natural Resource Stewardship

Time: 10:00 AM - 11:30 AM Max: Unlimited Room: EXPO West Hall B, Level 1 Seating:

Title: 784 - Partnerships Diagnostics Lab

Presenters:

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Description: The **Partnerships Diagnostics Lab**, located in the EXPO area on the first floor, gives conference goers an exceptional opportunity to get practical advice on their partnerships through one-on-one or small group consultations and advice on solving real world problems. The Lab will be open from 10am to 6pm on Wednesday, November 19, and from 10am to 3:30pm on Thursday, November 20, and will be staffed by conference presenters with a wealth of hands on partnership experience. Conference goers can schedule appointments or drop in. To help ensure we offer the Diagnostic Services you need, please fill out this **Diagnostics Lab Survey**.

Topic Area: Building Partnership Competencies

Time: 10:00 AM - 11:30 AM Max: 45 Room: 513 Seating: Theater

Title: 792 - Partnering for a HealthierUS

Presenters: Dr. Michael Suk, MD, JD, MPH (White House Fellow, Immediate Office of the Secretary, DOI); Marti Allbright, Esq. (Executive Director, Take Pride in America); Kristen Nelson (U.S. Forest Service); Craig Crutchfield (Deputy Branch Chief, OMB, DOI); Melissa Johnson (Executive Director, President's Council on Physical Fitness and Sports); Derrick Crandall (American Recreation Coalition); Rich Dolesh (National Recreation and Parks Association); Don Dunwoody (Northwestern Division, USACE)

Description: Learn how to join the Departments of the Interior, Agriculture, Health and Human Services and the U.S. Army Corps of Engineers in the President's *HealthierUS* initiative, which is based on the premise that increasing personal fitness and becoming healthier is critical to achieving a better and longer life. Explore how we plan to effectively add to the pool of prevention dollars by promoting healthier lifestyles through recreation. The Department of the Interior is the largest provider of opportunities for recreational activity and volunteerism, both of which are well documented to provide tremendous benefit in halting the evolution of chronic disease related to inactivity.

Topic Area: Recreation and Health

Time: 01:00 PM - 02:30 PM Max: 60 Room: 404A Seating: Classroom

Title: 045 - National Applications with NASA Earth Science Capabilities

Presenters: Jared Entin (Program Manager of Terrestrial Hydrology & Global Water Cycle, NASA); Shannon Cunniff (Director - Research, Reclamation)

Description: NASA Earth observations and modeling capabilities are unique and help explain and predict processes related to climate, weather and natural hazards. This session will describe some of the characteristics of NASA Earth observations - the historical record and current capabilities - and the application of NASA assets in decision support for NPS and other organizations.

Topic Area: Science

Time: 01:00 PM - 02:30 PM Max: 45 Room: 501C Seating: Classroom

Title: 048 - Social Ecology and Human Geographic Mapping: Tools for Cultivating Partnerships

Presenters: Kevin Preister (Managing Director, James Kent Associates); James Kent (President, James Kent Associates)

Description: Social Ecology is the process of creating Productive Harmony between human and physical environments, as called for in Section 101 of the National Environmental Policy Act. Such an approach requires a biosocial perspective in which community culture must be described first-hand through the Discovery Process and then responded to through a Human Geographic Issue Management System. By working "through the culture", a match is created between agency mission and community interests that generates enthusiasm, support, and community-based ecosystem stewardship.

Topic Area: Planning

Time: 01:00 PM - 02:30 PM Max: 60 Room: 406B Seating: Classroom

Title: 050 - Basics of Creating Advocacy Groups

Presenters: Mary Hanson (Outdoor Recreation Planner, National Park Service - Rivers & Trails); Kandee Haertel (Executive Director, Equestrian Land Conservation Resource) **Description:** Any advocacy group can use the practical, common sense ideas for achieving results covered in this session, including gathering people and resources, creating goals and

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by-laws, and meeting formats. The presenters give real life examples from their experiences in advocacy work and encourage questions and discussions of participants' experiences and situations.

Topic Area: Building Community Connections

Time: 01:00 PM - 02:30 PM Max: 45 Room: 504 Seating: Classroom

Title: 059 - Partnership Websites: The NRM Gateway: A Tool for Enhancing Partnerships

Presenters: Kathleen Perales (Research Biologist, U.S. Army Corps of Engineers); Scott Jackson (U.S. Army Corps of Engineers); Chris Lever (Graduate Intern, National Park Service); Betsy Carroll (U.S. Forest Service)

Description: This program will provide an overview of the NRM Gateway and describe how information sharing tools like the Gateway can enhance relationships with partners and bring them together with agency staff to deliver seamless service to the customer. The NRM Gateway (http://corpslakes.usace.army.mil) takes Corps of Engineers staff and their partners into the world of the Corps' recreation and environmental stewardship programs. The Gateway is a place where people, process, policies and practices interact. The site serves as a reservoir of corporate information and a place where best management practices are developed and shared. Integrating knowledge management approaches and peer review accreditation standards, the site serves NRM staff as a place where information is provided in "the way managers manage". Additionally the National Park Service Partnership Website (http://www.nps.gov/partnerships) and the U.S. Forest Service Partnership Resource Center Website (http://www.partnershipresourcecenter.org) will be presented.

Topic Area: Building Partnership Competencies

Time: 01:00 PM - 02:30 PM Max: 45 Room: 505 Seating: Classroom

Title: 064 - Partnerships with State Tourism Offices

Presenters: Aubrey King (Consultant, King & Gorin); Todd Davidson (Director, Oregon Office of Tourism); Bill Hardman (Executive Director, Southeast Tourism Society); Kit Kimball (Director, External and Intergovernmental Affairs, Department of the Interior) **Description:** State Tourism Offices and Federal Public Land Agencies can form productive partnerships to deal with such topics as responsibly marketing the public lands to domestic and international visitors, supporting meaningful conservation programs, educating the public and the travel and tourism industry about their public lands heritage and supporting public policies that strengthen and protect the public lands.

Topic Area: Tourism

Time: 01:00 PM - 02:30 PM Max: 100 Room: 503 Seating: Theater, Semicircle
Title: 091 - Community Stewards Projects: Agencies, Academia and Community
Partnering for Sustainable Change

Presenters: Theresa Torrent-Ellis (Senior Planner, Education/Outreach And Communication, Maine Coastal Program, Maine State Planning Office)

Description: Learn how Maine recruited and trained coastal residents to become volunteer Stewards, empowered to help conserve cultural and natural resources such as key habitats, watersheds and native plants (eradicating invasives). Course development information and how-to materials will be provided. Leave prepared to start your own program.

Topic Area: Building Community Connections

Time: 01:00 PM - 02:30 PM Max: 100 Room: 411 Seating: Theater

Title: 092 - Enlibra Toolkit

Presenters: Brad Barber (Senior Fellow, Oquirrh Institute); Jim Souby (Western Governors Association)

Description: Enlibra is a shared doctrine for environmental management. Derived from the Latin, Enlibra was conceived by Utah Governor Mike Leavitt, a Republican, and Former Oregon Governor Jim Kitzhaber, a Democrat, to create a more balanced approach to environmental problem solving. The eight Enlibra principles bring greater balance to environmental decision making, increasing speed and decreasing the cost of environmental progress. Enlibra advocates collaboration over polarization, transcends political boundaries and rewards innovative environmental solutions for solving environmental impasse.

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Topic Area: Building Partnership Competencies

Time: 01:00 PM - 02:30 PM Max: 45 Room: 513 Seating: Theater

Title: 106 - Using E-Learning for Effective Outreach

Presenters: George Newman (President, OPEN); Phil Zichterman (Chief of Interpretation, Education and Technology, Black Canyon of the Gunnison National Park); Tony Fitzjohn (Game Reserve Manager, Mkomazi Game Reserve in Tanzania)

Description: OPEN, the NPS, the Mkomazi Game Reserve and other partners have developed three multidisciplinary, multimedia educational programs reaching students around the world. Presenters will address the importance of partnership building between government, non-governmental and private organizations. They will discuss the importance of education outreach and how to utilize new media technologies.

Topic Area: Education

Time: 01:00 PM - 02:30 PM Max: 45 Room: 511B Seating: Theater

Title: 193 - Idaho's Gift to the Nation

Presenters: Danny Ebert (Intermountain Partnership Coordinator, USDA Forest Service); Maggie Mahoney (Community Coordinator, Idaho Assoc. of Counties); Elizabeth Criner (Fund Raider, Veritas Advisors, Inc.)

Description: This session is a case study of how communities, agencies and private/corporate entities in Idaho used the Capitol Holiday Tree 2003 Project to build and strengthen partnership competencies. Participants will receive practical tools and contacts needed to develop successful fund raising projects.

Topic Area: Building Community Connections

Time: 01:00 PM - 02:30 PM Max: 100 Room: 502A Seating: Theater

Title: 209 - Resolving Conflict and Finding Partners at Glacier Bay, Alaska

Presenters: Wayne Howell (Management Assistant, Glacier Bay National Park); Frank Wright (President Hoonah Indian Reservation); Tomie Lee (Superintendent, Glacier Bay National Park); Johanna Dybdahl (Hoonah Indian Association); Ken Grant (Hoonah Indian Association)

Description: The National Park Service and the Hoonah Tlingit Tribe have been at odds for 7 decades over Glacier Bay, indigenous homeland and national park. In recent years they have found ways to resolve differences and in the process have found valuable partners to help in the preservation of park values and native culture.

Topic Area: Heritage

Time: 01:00 PM - 02:30 PM Max: 100 Room: 408B Seating: Classroom

Title: 239 - Square Pegs and Round Holes - Making Partnerships Work With Diverse Groups

Presenters: Jim Jennings (Outdoor Recreation Planner, BLM); Tim Smith (Recreation Manager, BLM); Joe DeAguero (Executive Director, Bishop CA Chamber of Commerce); Bill Dunkelberger (Field Manager, Bishop Field Office, BLM)

Description: Learn what it takes to establish a successful partnership and have the members work together towards common goals. Key to their success has been their ability to form productive relationships with a broad spectrum of local chambers, county governments, and federal and state agencies over large geographical areas.

Topic Area: Tourism

Time: 01:00 PM - 02:30 PM Max: 60 Room: 405 Seating: Classroom

Title: 241 - Fostering Successful Partnerships: NACo's Five Star Restoration Grant Program

Presenters: Jason Shedlock (Community Services Associate, National Association of Counties)

Description: This session will highlight how innovative public-private partnerships can be formed to implement environmental restoration projects. You will also learn about successful Five Star Programs and how your county or community group can apply and receive a Five Start Grant.

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Topic Area: Cultural and Natural Resource Stewardship

Time: 01:00 PM - 02:30 PM Max: 55 Room: 402A Seating: Classroom

Title: 268 - Paddling and Angling: The Challenge of Sharing Restored Rivers Presenters: Risa Shimoda (Executive Director, American Whitewater); Kevin Colburn (Eastern Conservation and Access Associate, American Whitewater); Chuck Bonham (California Hydropower Coordinator, Trout Unlimited)

Description: In this session you will learn authentic, tested models of how to approach and how not to approach shared river management among diverse stakeholder groups. We will discuss how hydropower licensing has created landmark settlements that enhance fishing and boating economies and ecological values such as habitat and aquatic species.

Topic Area: Shared-Management/Governance Models

Time: 01:00 PM - 02:30 PM Max: 60 Room: 406A Seating: Classroom Title: 296 - Federal Interagency Team on Volunteerism (FITV)

Presenters: Don Hansen (Program Manager, Volunteers in the National Forests, USDA Forest Service); Doug Blankinship (Project Manager, Volunteer. Gov/Gov, DOI, OPPM); Joy Pietschmann (Servicewide Volunteers Program Coordinator, NPS, DOI); Michele Eginoire (National Volunteer Coordinator, USDA Natural Resources Conservation Service); Chuck Graves (National Program Coordinator, National 4-H Headquarters, Families, 4-H & Nutrition, Cooperative State Research, Education and Extension Service, USDA)

Description: The Federal Interagency Team on Volunteerism (FITV) provides national leadership and coordination for Federal sponsored volunteer programs benefiting the nation's natural and related cultural resources. Explore avenues for strengthening interagency collaboration and learn how to establish an interagency team to guide collaboration efforts relating to administration, education, training, and management of volunteer programs.

Topic Area: Volunteerism

Time: 01:00 PM - 02:30 PM Max: 45 Room: 514 Seating: Banquet

Title: 303 - Partnering in Watershed Planning

Presenters: Carol Collier (Executive Director, Delaware River Basin Commission); Charles Barscz, Jr. (Manager, National Rivers Program, Northeast Region, National Park Service) **Description:** This session will compare two models of watershed planning to illustrate the complexities of watershed-level partnering. The models are the Redwood Creek watershed in California, a 9-square-mile watershed predominately in public ownership, and the Delaware River Basin, a 13,000-square-mile watershed that spans four states and is predominately in private ownership.

Topic Area: Planning

Time: 01:00 PM - 02:30 PM Max: 46 Room: 510 Seating: Theater Title: 305 - Partnerships: Pitfalls, Perils & Transformation

Presenters: Virginia Farley (Conservation Study Institute, National Park Service); Delia

Clark (Program Associate, Conservation Study Institute)

Description: This interactive workshop will examine what works and does not work in partnerships. Peeling back the layers of partner relationships, we will reveal challenges such as uneven risk, degrees of commitment, turf issues, different expectations, and hidden agendas. Together we will create a transformative partnership framework including attributes such as dialogue, vision, trust, compassion, humility, and commitment to the public good.

Topic Area: Building Partnership Competencies

Time: 01:00 PM - 02:30 PM Max: 100 Room: 408A Seating: Classroom

Title: 341 - Corporate Caring: Private Funds for Public Good

Presenters: Denise Meridith (Principal, Denise Meridith Consultants, Inc.); Derrick Crandall (Executive Director, ARC); Kym Murphy (VP - Environmental Policy, The Walt Disney Corporation); Lyn Harry White (Manager of State and Local Government Relations, Phelps-Dodge Corporation)

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Description: In an era where discretionary government funds are dwindling, more emphasis needs to be placed on private fundraising. Nonprofit trail organizations are often unskilled or hesitant to approach corporations. This panel will discuss some "how-tos" and rationale for implementing them.

Topic Area: Trails and Greenways

Time: 01:00 PM - 02:30 PM Max: 100 Room: 502B Seating: Theater

Title: 454 - Designing and Building Conservation Networks

Presenters: Jeff Lerner (Conservation Planning Associate, Defenders of Wildlife); Jim Sullivan, AICP (Director of Environmental Services, Coachella Valley Association of Governments); Mark Benedict, Ph.D. (Senior Associate, Strategic Conservation, The Conservation Fund); Elizabeth Rodrick (Land Conservation Manager, Washington Department of Fish and Wildlife)

Description: Habitat loss is the leading threat to native wildlife in this country. More than 2.2 million acres are lost each year to development, much of it unnecessary sprawl. Protecting appropriate habitat to maintain our country's biodiversity requires more strategic conservation efforts informed by conservation planning. However, decisions about habitat are made each day through land use planning that are typically not informed by conservation plans. The session will review basic principles of conservation network design, summarize conservation planning efforts around the country and discuss the rewards and obstacles to integrating conservation plans with land use planning. Detailed examples will be provided of conservation network designs completed and in progress as well as the land protection and policy tools necessary for implementation (i.e. building a conservation network).

Topic Area: Green Infrastructure

Time: 01:00 PM - 02:30 PM Max: 60 Room: 401 Seating: Theater Title: 474 - Creeks and Communities: Facilitating Cooperation

Presenters: Laura van Riper (Social Scientist, PhD, National Riparian Service Team); Wayne Elmore (retired National Riparian Service Team Leader, BLM); Mary E. Thoman, PhD. (rancher and long-term member of Cumberland and Big Sandy working groups in WY); Denis B. Hall (affiliated with the High Country Citizens' Alliance in Crested Butte, CO and a member of the Colorado Riparian Training Cadre)

Description: We will describe a strategy for building grassroots partnerships to address riparian issues at the landscape level. The interagency strategy for Accelerating Cooperative Riparian Restoration and Management involves working with people in their location, focusing on their issues, and helping them enhance their ability to confront and manage riparian-related conflict. We will discuss the elements of this strategy, highlight its successes, provide insights into why this strategy works and outline recommended changes for enhancing the effectiveness of this and other innovative approaches to partnership building.

Topic Area: Shared-Management/Governance Models

Time: 01:00 PM - 02:30 PM Max: 21 Room: 519 Seating: Theater

Title: 499 - Creating a Partnership Culture

Presenters: William Dickinson (Superintendent, Lake Mead National Recreation Area, National Park Service); Jennifer Haley (Interagency Partnership Liaison, Lake Mead National Recreation Area, National Park Service)

Description: Lake Mead National Recreation Area has established a partnership culture in all levels of its organization. Creating this cultural foundation was a critical step in beginning collaborative work with multiple and diverse partners. This session will discuss the characteristics of a partnership-oriented culture and how it can be created and sustained.

Topic Area: Building Partnership Competencies

Time: 01:00 PM - 02:30 PM Max: 45 Room: 511C Seating: Classroom

Title: 570 - Connecting Parks and Urban Community

Presenters: Jennie Vasarhelyi (Chief, Interpretation, Education, and Visitor Services, Cuyahoga Valley National Park, NPS); Bobbi Reichtell (Development Manager, Slavic Village Development); Tim Donovan (Director, Ohio Canal Corridor)

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Description: In a Cleveland Ohio neighborhood, Slavic Village Development Corporation, a local historical society, a metropolitan park agency, the National Park Service, and a Heritage Area non-profit organization have joined forces to rescue from environmental despair the impressive Mill Creek Falls, while at the same time developing a new urban park and trail resources in combination with a local history center. As urban "brownscapes" are converted to "greenscapes," community history is discovered and interpreted, and momentum is generated for neighborhood revitalization, environmental restoration, and new recreational opportunities.

Topic Area: Building Community Connections

Time: 01:00 PM - 02:30 PM Max: 65 Room: 409A Seating: Theater

Title: 571 - Customer-Focused Partnering

Presenters: Donna Asbury (Executive Director, Association of Partners for Public Lands); Kimberlee Riley (Director of Sales & Marketing, Jefferson National Parks Association); Nicki Phelps (Purchasing Coordinator, Golden Gate Nature Conservancy)

Description: With the customer as the focus, promotions and projects achieve results for both public lands and local communities. Learn to build simple, cost-effective and powerful marketing, program and product alliances. Include activities and examples of successful partnerships based on these principles, taught by members of the APPL Training Corps.

Topic Area: Building Partnership Competencies

Time: 01:00 PM - 02:30 PM Max: 55 Room: 402B Seating: Theater

Title: 579 - A Matter of Honor: Cultural Skills for Working with Hispanic Families and Communities

Presenters: William Gwaltney (Asst. Regional Director for Workforce Enhancement, Intermountain Region - NPS); Constantine Dillon (Superintendent, Albright Training Center)

Description: A Matter of Honor will focus on cultural skills (competencies) that will allow persons connected with public places and open spaces to feel more comfortable in approaching and working with ethnic communities and families with roots in Central and South America. As a result, persons connected with public agencies will have a better understanding of how to develop avenues of communications, body language, cultural traditions, and ethnically-specific land use patterns that will allow the agencies to better serve Hispanic visitors and protect this resource.

Topic Area: Engaging New Audiences

Time: 01:00 PM - 02:30 PM Max: 60 Room: 409B Seating: Classroom

Title: 585 - Using Partnerships to Provide Education and Nurture Our Future Partners

Presenters: Bob Loudon (Education Program Specialist, Forest Service - Grant Strategists Enterprise Unit); Pat Johnston (Wetlands Manager, Bureau of Land Management); Rob Whipple (Lead Naturalist, Big Bear Discovery Center); Lacy Goldsmith (Director, Children's Forest Association)

Description: Education programs are important as outreach tools but are also partnership opportunities in themselves. Explore three different types of programs, Children's Forest, Big Bear Discovery Center, and the West Eugene Wetlands, to learn about their programs, partnerships, and the various sources of funding they use including fees, grants, and donations.

Topic Area: Education

Time: 01:00 PM - 02:30 PM Max: 45 Room: 512 Seating: Theater

Title: 596 - Corporate Giving: Present and Future Trends

Presenters: Ray Murray (Partnerships Lead, PWR-PGSO, NPS); Jenny Archer (Senior Director for Development and Corporate Relations, National Park Foundation); Ben Jordan (Environmental Manager, Coca-Cola North America); Elizabeth T. Walters (Executive Director, The Tauck Foundation); John Berry (Executive Director, National Fish and Wildlife Foundation)

Description: A panel discussion of current patterns and a five-year outlook for corporate philanthropy and other forms of corporate support for public lands projects.

Topic Area: Creative Public/Private Funding Approaches

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Time: 01:00 PM - 02:30 PM Max: 65 Room: 410 Seating: Theater, Semicircle

Title: 640 - Talking Creeks: A Community Connected

Presenters: Rita Cantu (Primary Presenter, USDA Forest Service); Doug Hulmes (Professor, Prescott College); Jay Ruby (The Carpetbag Brigade); Kristen Greco (The Carpetbag

Description: How do you partner with art groups, colleges, agencies, and landowners, to speak for water in the Southwest? This developing success story uses music and dance, images and discussion. Experience creekside art, watershed protection, and fire-wise landscaping. Mourn the passage of a familiar forest ecosystem and welcome an unfolding one brought by beetle and drought. Come share a community's connection to the land.

Topic Area: Arts and Humanities

Time: 01:00 PM - 02:30 PM Max: 100 Room: 518 Seating: Theater

Title: 653 - People and Place: Inspiring Stewardship through the Humanities

Presenters: Patti Van Tuyl (Senior Program Officer, National Endowment for the Humanities); Dan Shilling (Executive Director, Arizona Humanities Council); William Deverell (Associate Professor of History, California Institute of Technology); Michael Wilson (Program Director, Northern Forest Center)

Description: Rapid economic, social, and environmental changes leave people wondering what the future holds for their communities, their means of making a living, and their traditional ways of life. More and more communities are discovering the power to address these contemporary dilemmas through better understanding of the historical relationships between people and nature in their region. This session will feature success stories from communities that are using this approach.

Topic Area: Arts and Humanities

Time: 01:00 PM - 02:30 PM Max: 45 Room: 507 Seating: Theater

Title: 698 - Planned Giving for Public Lands

Presenters: Wilke Nelson (Sr. Director, Development, Major Gifts and Planned Giving, National Park Foundation); Curt Buchholtz (Executive Director, Rocky Mountain Nature Association)

Description: Panel will address how to visibly position public lands as beneficiaries of planned giving instruments ranging from bequests to charitable trusts to annuities alongside other major institutions in America that are using planned giving. This is a new but probably effective threshold for public mangers to use with an aging population.

Topic Area: Creative Public/Private Funding Approaches

Time: 01:00 PM - 02:30 PM Max: 45 Room: 506 Seating: Theater

Title: 731 - Stewardship Contracting: Tools to Support Community-Based Partnerships

Partilerships

Presenters: Steve Kratville (Northern Region Partnership Coordinator, USDA Forest Service); Teresa Asleson (Lakeface Lamb Stewardship Project, Priest Lake Ranger District);

Mary Mitso (VP Community Conservation, National Forest Foundation)

Description: Agency representatives and partners will share experiences and offer suggestions about building community-based stewardship partnerships and how to use stewardship contracts to accomplish the following: forest/rangeland restoration, wildland fire hazard reduction, watershed restoration, recreation facility construction and maintenance, noxious weed treatments and other collaborative projects.

Topic Area: Cultural and Natural Resource Stewardship

Time: 01:00 PM - 02:30 PM Max: 45 Room: 511A Seating: Classroom

Title: 741 - Gaming Tribes and Community Partnerships

Presenters: Paula Hart (Indian Gaming, Bureau of Indian Affairs); Terry D. Martin (Governmental/Public Affairs, Chitimacha Tribe of Louisiana); Wayne J. Breaux (Mayor, Town of Baldwin, LA); David A. Naquin (Sheriff, St. Mary Parish)

Description: The Indian Gaming Regulatory Act of 1988 has stimulated development in economically stagnant areas by attracting new businesses to locate on Indian reservations

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or in the surrounding non-Indian communities. Learn how agreements and partnerships between non-Indian communities and neighboring tribes with gaming facilities have been utilized to coordinate and resolve issues and provide mutual benefits for all involved parties.

Topic Area: Tribal Governments

Time: 01:00 PM - 02:30 PM Max: 65 Room: 407 Seating: Theater

Title: 762 - Building Visitor Service Partnership Between Tribes and Agencies Presenters: Jana Prewitt (Seventh Generation Strategies); Ed Hall, III (Tourism and Transportation Specialist, BIA); Gloria Cobb (Deputy Director, Great Lakes Intertribal Council)

Description: Tribal/agency partnerships can greatly enhance visitor experience, attract new audiences and create tribal economic opportunities. The session will present models of collaboration and methods of capacity-building and invite the audience into a discussion of how to break down the most common barriers in creating tribal/agency visitor service partnerships.

Topic Area: Tribal Governments

Time: 01:00 PM - 02:30 PM Max: Unlimited Room: EXPO West Hall B, Level 1 Seating:

Title: 785 - Partnerships Diagnostics Lab

Presenters:

Description: The **Partnerships Diagnostics Lab**, located in the EXPO area on the first floor, gives conference goers an exceptional opportunity to get practical advice on their partnerships through one-on-one or small group consultations and advice on solving real world problems. The Lab will be open from 10am to 6pm on Wednesday, November 19, and from 10am to 3:30pm on Thursday, November 20, and will be staffed by conference presenters with a wealth of hands on partnership experience. Conference goers can schedule appointments or drop in. To help ensure we offer the Diagnostic Services you need, please fill out this **Diagnostics Lab Survey**.

Topic Area: Building Partnership Competencies

Time: 03:00 PM - 04:30 PM Max: 65 Room: 409A Seating: Theater

Title: 034 - American Frontiers: A Public Lands Journey

Presenters: Lisa Madsen (Executive Director, Public Lands Interpretive Assoc.); David Mensing (Bureau of Land Management); Stephen Maurer (PLIA); Paul Slavik (American Honda Motor Co.); Rodger Schmitt (PLIA); Cathy Kiffe (Teacher, Episcopal School of Acadiana in Cade); Dana Bell (National Off-Highway Vehicle Conservation Council); Michael Murphy (Clovis Unified School District, CA); Nancee Hunter (National Geographic); Ellen Dornan (Queenellen Enterprises); Craig Goldsmith (1uffakind.com)

Description: Come learn how a trek from Mexico to Canada entirely on public lands - an astounding feat - took place. This project created awareness of America's public lands heritage and was accomplished with the help of more than 49 corporate and nongovernment sponsors, 10 agencies, 35 land and resource management entities and more than 200 individuals working together.

Topic Area: Building Community Connections

Time: 03:00 PM - 04:30 PM Max: 20 Room: 519 Seating: Theater

Title: 040 - Understanding the Needs of the Private Sector in the Administration of Permits

Presenters: David Brown (Executive Director, America Outdoors); Joe Daly (ECHO: The Wilderness Company); Jennifer Roeser (McGee Creek Pack Station)

Description: This session will provide an interactive discussion on the planning, budget and business cycles and issues for small business providing services to the public. It will help agencies structure their planning consideration and implement their permitting and contracting procedures to improve their partners' ability to deliver quality services to the public.

Topic Area: Visitor Services

Time: 03:00 PM - 04:30 PM Max: 60 Room: 401 Seating: Theater

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Title: 058 - Department of Defense Land Use: Partnering in Action

Presenters: Steve Bonner (Community Planner, NPS Rivers, Trails and Conservation Assistance); Jan Larkin (Office of the Secretary of Defense, Installations and the

Environment); Steve Helfert (DOD Liaison, U.S. Fish and Wildlife Service)

Description: An actual facilitated planning meeting between DOD, Ft. Sill, Oklahoma, local government, NGO's, and other state and federal agencies will accompany a review of the impacts of urban sprawl and local land use decisions on military training and readiness. Participants will see facilitated partnering in action to address actual issues between a military installation and local interests.

Topic Area: Building Community Connections

Time: 03:00 PM - 04:30 PM Max: 60 Room: 406B Seating: Classroom

Title: 099 - Kasha-Katuwe Tent Rocks National Monument - An Innovative Federal and Tribal Partnership

Presenters: Kathy Walter (NLCS Manager, Kasha-Katuwe Tent Rocks National Monument, BLM); Donald Suina (Manager, Natural Resources Department, Pueblo de Cochiti)

Description: The Bureau of Land Management and the Pueblo de Cochiti, as partners, created a unique Inter-Governmental Management Agreement that ultimately resulted in the designation of Kasha-Katuwe Tent Rocks National Monument. Establishing trust and sharing a common vision are the key ingredients for a successful partnership that benefits the public and the Pueblo in cultural and environmental education, economic opportunity and land management effectiveness.

Topic Area: Tribal Governments

Time: 03:00 PM - 04:30 PM Max: 65 Room: 407 Seating: Theater Title: 104 - Building Partnerships for Cultural Heritage Tourism

Presenters: Todd Davidson (Chairman, Western States Tourism Policy Council); Amy Webb (National Trust for Historic Preservation)

Description: Learn about two approaches to building tourism partnerships to develop and implement strategic tourism marketing and development plans. The Share Your Heritage initiative builds broad based community partnerships to achieve common cultural heritage tourism goals. The second initiative encourages international visitors to "Discover the American West."

Topic Area: Tourism

Time: 03:00 PM - 04:30 PM Max: 45 Room: 504 Seating: Classroom

Title: 118 - Stop Aquatic Hitchhikers! A Campaign Addressing Aquatic Invasive Species

Presenters: Joe Starinchak (Outreach Coordinator, US Fish & Wildlife Service) **Description:** As a national public awareness/partnership campaign, Stop Aquatic

Hitchhikers! targets recreational users to build their awareness of aquatic invasive species
and empower them to help in preventing their spread. The US Fish & Wildlife Service has
positioned the campaign as a vehicle for the entire conservation community to leverage its
collective outreach to promote effective stewardship behaviors.

Topic Area: Communications, Marketing, and Branding

Time: 03:00 PM - 04:30 PM Max: 55 Room: 402A Seating: Classroom

Title: 156 - Heritage Area: Partnership Basics

Presenters: Carroll Van West (Executive Director, Tennessee Civil War Heritage Area, Middle Tennessee State University); Brenda Barrett (National Coordinator of Heritage Areas, National Park Services); Augie Carlino (President, Rivers of Steel National Heritage Area) **Description:** Heritage area development is an emerging trend in resource conservation and community centered planning. Learn the basic principles from heritage area leaders and their federal partners. This mini-course features the highlights and key lessons from the Heritage Development Institute, a program of the Alliance of National Heritage Areas.

Topic Area: Heritage

Time: 03:00 PM - 04:30 PM Max: 60 Room: 405 Seating: Classroom

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Title: 190 - How is a Partnership Like a Dog House?

Presenters: Angela Adams (Program Analyst, U.S. Reclamation)

Description: Partnerships and dog houses have a lot in common. When you build a residence for your best buddy, you're sending a message that you plan to keep him around for a while. Long-lived dog houses require front-end time to plan, acquire the right materials, and prepare the site for "construction." You'll also need to do maintenance, and be prepared for the unexpected.

Topic Area: Building Partnership Competencies

Time: 03:00 PM - 04:30 PM Max: 45 Room: 513 Seating: Theater

Title: 203 - Partnerships Positively Impacting the Transportation Experience

Presenters: Kris Hoellen (Director of Environmental Programs, American Association of State Highway and Transportation Officials); Don Emerson (Principal Consultant, PB Consult Inc.); Sean Libberton (Community Planner, USDOT/FTA); Shana Baker (Community Planner, Federal Highway Administration); Henry Hanka (Director, America's Byways Resource Center)

Description: Investigate how environmental partnerships are transforming the relationship between transportation agencies and resource agencies and are influencing the nation's transportation network at all levels. Also, learn about partnerships at the local, state and national level working together to build community based programs to create and sustain scenic byways.

Topic Area: Transportation

Time: 03:00 PM - 04:30 PM Max: 45 Room: 510 Seating: Theater

Title: 255 - OHV Partnerships: Protecting Our Backyards

Presenters: Jocelyn Dodge (USDA Forest Service); Becca Wassel (Fish Biologist, USDA

Forest Service); Russ Ehnes; Kimberly Larned (USDA Forest Service)

Description: This session focuses on the skills and techniques used to build successful partnerships with off highway vehicle (OHV) enthusiasts to promote natural resource protection, instill responsible rules of conduct for OHV use, improve driving/riding skills and to build support for adherence and enforcement of Travel Management Plans.

Topic Area: Cultural and Natural Resource Stewardship

Time: 03:00 PM - 04:30 PM Max: 45 Room: 512 Seating: Theater Title: 259 - Community Based Conservation Planning Techniques

Presenters: Barbara Nelson Jameson (Outdoor Recreation Planner, NPS River Trails and Conservation Assistance Program); Wink Hasting (Landscape Architect, NPS River Trails and Conservation Assistance Program)

Description: Networks of green infrastructure support ecological processes, sustain air and water resources and contribute to the health and quality of America's communities. Key steps in planning and implementing these networks involve establishing local leadership, gathering stakeholder input, creating a vision, setting priorities and fostering public support. Further, established networks require stakeholder support to assure long-term stewardship. Two notable examples of community based green infrastructure planning — Saginaw Bay Greenways Collaborative, Michigan and Fluvana County Open Space, Virginia — will demonstrate these key steps. Following a description of each project, presenters will lead an interactive discussion/exercise on public involvement techniques; including stakeholder assessment, valued resource mapping, network design charette, surveys, and paired comparison.

Topic Area: Green Infrastructure

Time: 03:00 PM - 04:30 PM Max: 60 Room: 404B Seating: Classroom

Title: 308 - New Mexico's Industries of the Future (IOF) Program
Presenters: Chris Campbell (Manager, WERC Pollution Prevention Center)

Description: Using the New Mexico IOF model, attendees will learn how partnerships were built by the Program in New Mexico where mining and forestry have important and historical economic impacts on rural communities, the urban interface and New Mexico's sense of place. Attendees will also learn how to identify pollution prevention and energy efficiency

opportunities in their own communities.

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Topic Area: Sustainable Practices

Time: 03:00 PM - 04:30 PM Max: 45 Room: 511C Seating: Classroom Title: 360 - Cultural Wars: Partnering for Public Understanding

Presenters: Lawrence Gall (Deputy Assoc. Regional Director for Planning & Partnerships, NPS); Chris Komai (Public Information Manager, Japanese American National Museum); Stephan Salisbury (Reporter, Philadelphia Inquirer); Delia Rios (Newshouse News Service) Description: Stewards of cultural and historic sites are under increasing pressure to reach out to diverse audiences, build partnerships with stakeholders, and engage in civic dialogue on sometimes controversial issues. Historians—both academic and public—seek to improve the public's understanding of current events by placing them into their historical contexts. And journalists require pathways to both groups in reporting on "history war" issues accurately, completely, and with balance—frequently on a very tight deadline. This panel will examine actual and potential partnerships among the three disciplines focusing on two difficult stories: the Japanese-American experience during WWII, and the story of slavery associated with the interpretation of the Liberty Bell.

Topic Area: Education

Time: 03:00 PM - 04:30 PM Max: 46 Room: 511A Seating: Classroom

Title: 372 - Building Effective Corporate Partnerships

Presenters: Bob Holley (Vice President for Advancement, Student Conservation Association); Patrick Dexter (Contributions and Communication Relations, Public Affairs, Exxon Mobil Corporation); Janet Wyper (Community Relations Manager, L.L. Bean)

Description: Corporate partners can provide new funding, innovative strategies, and expanded audiences. But these relationships also require balance, open-mindedness, and an understanding of the corporate world. In this session, you'll learn how to identify the right partners for you and avoid painful mismatches; what corporate sponsors want in return and how to deliver; and how to conduct joint promotions that will capture the attention of your publics and the media. Presenters include leadership from the nonprofit Student

Conservation Association and SCA sponsors, and will relate successful case histories from partnerships with corporate giants like Ford, ExxonMobil, Alcoa, L.L. Bean and more.

Topic Area: Creative Public/Private Funding Approaches

Time: 03:00 PM - 04:30 PM Max: 45 Room: 507 Seating: Theater

Title: 417 - Many Stories, Many Voices

Presenters: Ernest Ortega (New Mexico State Director, National Park Service); Herman Agoyo (San Juan Pueblo Councilman); Orlando Romero (Board Member of Northern Rio Grande National Heritage Area, Inc.); Doris J. Dyen (Director of Cultural Conservation, Steel Industry Heritage Corporation, Rivers of Steel NHA); Michael Allen (Educational Specialist, National Park Service); Nancy Morgan (Executive Director, Cane River NHA, National Park Service)

Description: Our Nation's heritage is as diverse as its people. Many attempts have been made to share these stories, but such attempts are not always successful. During this session, four presenters will convey, by means of dialogue, concepts and ideas that can be utilized through diverse partners as they share the many stories of our nation.

Topic Area: Heritage

Time: 03:00 PM - 04:30 PM Max: 100 Room: 502B Seating: Theater

Title: 449 - Collaborative Program Planning: A New Approach for Deepening Education Partnership

Presenters: Julia Washburn (Senior Director, Grants and Programs, National Park Foundation); Dr. Emma Norland (e-Norland Evaluation Group)

Description: Learn a new approach to collaborative education program planning using evaluation methods. The National Park Foundation and the e-Norland Evaluation Group developed the process to engage partners in deep, focused discussions on education program design. This interactive session will demonstrate the process and provide participants with tools for replicating it.

Topic Area: Engaging New Audiences

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Time: 03:00 PM - 04:30 PM Max: 60 Room: 406A Seating: Classroom Title: 465 - Volunteerism: Best Practices in Building Partnerships

Presenters: Theresa Kreidler (Volunteer Manager, NPS Golden Gate NRA); Sue Gardner (Volunteer Manager, Golden Gate National Parks Conservancy - Site Stewardship Program);

Allen Fish (Golden Gate Raptor Observatory Director, Golden Gate National Parks

Conservancy); Michele Gee (Golden Gate National Parks Conservancy)

Description: Join the National Park Service - Golden Gate National Recreation Area and Golden Gate National Parks Conservancy staff in learning which competencies and skills are necessary to enhance the missions of both organizations while fostering community involvement in our parks. The audience will be encouraged to discover potential partnerships in their own communities.

Topic Area: Volunteerism

Time: 03:00 PM - 04:30 PM Max: 45 Room: 511B Seating: Theater Title: 508 - Strengthening Public Land and Community Connections

Presenters: Kristin Peppel (Program Coordinator, Conservation Leadership Network, The Conservation Fund, USFWS National Conservation Training Center); Warren Brown (NPS); Sarah Schlanger (BLM); Mile Wilson (Senior Program Director, Northern Forest Center); Paul Roelandt (NPS); Jackie Tuxill (Partnerships Program Coordinator, Conservation Study Institute)

Description: Successful conservation of many important American landscapes relies on long-term partnerships crossing sectors and cultural and ecosystem boundaries. This session will share lessons from "partnership areas" where public agencies work jointly with partners to create a common future.

Topic Area: Building Community Connections

Time: 03:00 PM - 04:30 PM Max: 60 Room: 409B Seating: Classroom

Title: 543 - Attracting Future Resource Professionals from Communities of Color Presenters: Edward Romero (Assistant to the Dean for Multicultural Affairs, Cultural of Agriculture and Life Sciences, Texas A&M University); Hector Aldape (Recruitment and Community Development, College of Agriculture and Life Sciences, Texas A&M University) Description: This presentation will provide methods of recruiting practices, strategies and actions to help improve representation from communities of color for future jobs in agriculture, natural resources and related sciences. An example of successful collaboration

Topic Area: Engaging New Audiences

Time: 03:00 PM - 04:30 PM Max: 100 Room: 408A Seating: Classroom

Title: 586 - Sustainable Partnerships/Sustainable Tourism

between a national program and a university will be discussed.

Presenters: Daniel Mattson (Tourism Specialist, USDA Forest Service); Jerry Bauer (International Cooperation Specialist, USDA Forest Service); Barbara Loste (Organizational Specialist, Whitworth College); Laurie Fenwood (USDA Forest Service); Jeff Miller (USAID); Paul Hardy (The Nature Conservancy); Karyll Johnston (USAID/Jamaica); Leslie Larson **Description:** This session focuses on multiple partner approaches to building sustainable tourism as a solution for strengthening protected area management and for community economic development. We use 'best practice' examples from current international and North American projects blending government, NGOs and communities.

Topic Area: Tourism

Time: 03:00 PM - 04:30 PM Max: 65 Room: 410 Seating: Theater, Semicircle

Title: 589 - New Audiences - New Ideas - New Tools

Presenters: Marie Rust (Director, Northeast Region, NPS); Dr. Edward Pauly (Director of Evaluation, The Wallace Foundation); J. Michael Carrigan (Executive Director, Smithsonian Affiliates Program)

Description: Various public institutions -- art organizations, museums, and parks -- are seeking to broaden audiences. Representative of these, the Smithsonian Institute, a major fund of art organizations, and the NPS's civic engagement programs discuss goals, barriers,

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and strategies, and share their experience in developing an ethic of inclusion and attracting new audiences.

Topic Area: Engaging New Audiences

Time: 03:00 PM - 04:30 PM Max: 100 Room: 502A Seating: Theater

Title: 595 - Cross-Border Hispanic Partnerships for Workforce Enhancement and Improved Quality of Life

Presenters: Bruce Hutton (Director, Center for Sustainable Conservation Ethics, University of Denver); Frank Zadroga (Project Director, International Institute for Environment & Enterprise); Fedelina Madrid-Aragon (Manager of Community Develop, First Data Corp./Western Union)

Description: A public/private/non-profit partnership is creating a sustainable workforce model for the training, education, and involvement of Mexican migrant workers in the tourism/resort industry. The goal is to improve quality of life and standard of living on both sides of the border, while enhancing productivity of employees.

Topic Area: Engaging New Audiences

Time: 03:00 PM - 04:30 PM Max: 45 Room: 506 Seating: Theater

Title: 597 - Inspiring Urban Partnerships

Presenters: Constance C. Bodurow, AICP (Adjunct Professor of Architecture, School of Architecture, University of Detroit Mercy); Billy G. Garrett (Acting General Superintendent, Gateway National Recreation Area); James L. Richardson (Heritage 2000 Manager, Ford Motor Company); Robert W. McIntosh (Associate Regional Director, Planning & Partnerships Directorate, Northeast Region, NPS); Katherine F. Abbott (Commissioner, Massachusetts Dept. of Conservation and Recreation)

Description: The session will present how National Heritage Areas and National Recreation Areas generate innovative approaches to conserving and interpreting natural and cultural resources on a regional scale. Participants will leave with strategies for working in regions of great urban and natural complexity, establishing partnerships with all sectors, and sustained civic engagement.

Topic Area: Planning

Time: 03:00 PM - 04:30 PM Max: 45 Room: 514 Seating: Banquet

Title: 610 - Youth Partnerships in Rural Communities

Presenters: Lynn Roby (Partnership Coordinator, Ochoco National Forest); Dan Saraceno (Executive Director, Heart of Oregon Corps); Jon Stewart (Partnership Coordinator, Deschutes National Forest); David Holmes (Heart of Oregon Corps)

Description: Through a partnership between nonprofit organizations, federal and state agencies and community groups, more than 100 youth are employed each summer in the Central Oregon Conservation Youth Corps. Use this model to create successful youth stewardship and educational work programs in rural communities, learn the secrets of successful grant writing for conservation education programs and how to develop strong partnerships.

Topic Area: Cultural and Natural Resource Stewardship

Time: 03:00 PM - 04:30 PM Max: 45 Room: 505 Seating: Classroom

Title: 646 - Enriching the Visitors Experience through Traditional Arts and Storytelling

Presenters: Nan Kammann-Judd (Storyteller-Past Festival Director, St. Louis Storytelling Festival); Naomi Spellman (University of California, San Diego); Willie Smyth (Washington State Arts Commission)

Description: This session examines a range of ways that folk arts and artists have been integrated into parks and forests. We'll focus on such successful collaborations as the St. Louis Storytelling Festival and Washington State's Heritage Tours series.

Topic Area: Arts and Humanities

Time: 03:00 PM - 04:30 PM Max: 100 Room: 518 Seating: Theater

Title: 699 - Capital Campaigns That Succeed

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Presenters: Howard Levitt (Chief, Division of Interpretation and Education, Golden Gate National Recreation Area); Dick Bunce (Director of Development and Marketing, Golden Gate National Parks Conservancy); Bob Vogel (Superintendent, Cape Lookout National Seashore); Ken Olson (President, Friends of Acadia)

Description: Capital fundraising campaigns are like election campaigns — there is extensive behind-the-scenes feasibility testing, a strategy that evolves over a specified period of time, and finally a public phase accompanied by great hoopla. This session will present lessons learned from several successful capital fundraising campaigns.

Topic Area: Creative Public/Private Funding Approaches

Time: 03:00 PM - 04:30 PM Max: 100 Room: 411 Seating: Theater

Title: 730 - Eight Steps toward Partnership Success

Presenters: Brian O'Neill (Superintendent, Golden Gate National Recreation Area, National Review)

Description: You can talk partnerships or you can live partnerships. In this inspirational session, you will learn what it takes to transform your thinking and your past practices to realize the full potential of partnerships.

Topic Area: Building Partnership Competencies

Time: 03:00 PM - 04:30 PM Max: 100 Room: 408B Seating: Classroom

Title: 756 - National Advocates - Local Partners

Presenters: Steve Kratville (Northern Region Partnership Coordinator, USDA Forest Service); Keith Lenard (Vice President of Lands, Rocky Mountain Elk Foundation); Dan Casey (Coordinator, Northern Rockies Bird Conservation Region, American Bird Conservancy); Michael O'Connell (Managing Director, South Coast Ecoregion, The Nature Conservancy of California)

Description: This session will be an interactive roundtable discussion with leaders from international and national conservation organizations about how to work more effectively in partnership with their organizations. Discussion topics include: nonprofit organization roles in collaborative stewardship, expanding opportunities for conservation education partnerships, mobilizing volunteers for stewardship and restoration projects and other emerging partnership opportunities.

Topic Area: Cultural and Natural Resource Stewardship

Time: 03:00 PM - 04:30 PM Max: 60 Room: 404A Seating: Classroom

Title: 757 - Beyond Weeds: Expanding Federal, State and Local Partnerships to Combat Invasive Species

Presenters: Jim Olivarez (Regional Invasive, Species Coordinator, Northern Region, USDA Forest Service); Dave Burch (State Weed Coordinator, Montana Department of Agriculture); Shannon Williams (Lemhi County Agent, University of Idaho)

Description: Invasive species are not just plants, but also exotic animals and disease-causing pathogens. Building upon the successful regional, state and local relationships and frameworks in place to control noxious weeds, this session will explore how to expand these partnerships to address the growing threat of all invasive species.

Topic Area: Cultural and Natural Resource Stewardship

Time: 03:00 PM - 04:30 PM Max: 45 Room: 501C Seating: Classroom

Title: 761 - Listen to the Silence - A Guide to Developing a Regional Conscience Presenters: Lynda Walker (Tribal Liaison, USACE, Northwest District); Tommye Owings (Native Liaison, USACE, Seattle District); John Breiling (USACE)

Description: The Northwestern Division, U.S. Army Corps of Engineers has established a formal program for training its employees to enhance relationships and develop partnership with Tribal Governments. Attention is focused on the concepts of People, Process and Communication.

Topic Area: Tribal Governments

Time: 03:00 PM - 04:30 PM Max: 100 Room: 503 Seating: Theater, Semicircle Title: 773 - The National Wildlife Refuge System - The Three C's of Successful

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Partnerships

Presenters: Mendel Stewart (US Fish & Wildlife Service); John Bradley (US Fish & Wildlife Service); Jeff Opdycke (Zoological Society of San Diego); Tim Anderson (Volunteer, Seal Beach NWR)

Description: While Secretary of the Interior Gale Norton espouses the "Four C's" (Conservation, Cooperation, Communication and Collaboration) everyday in maintaining our natural resources, the National Wildlife Refuge System has developed "Three C's" of its own to describe successful partnerships -- Community, Corporations, and Challenge Cost Share. Learn how the Refuge System has engaged community organizations, corporations, and partner and friend groups to grow and benefit refuges.

Topic Area: Building Partnership Competencies

Time: 03:00 PM - 04:30 PM Max: 55 Room: 402B Seating: Banquet

Title: 779 - Creating Genuine, Effective, and Enjoyable Community Partnerships: a South Florida Example Using the Stone Soup Approach

Presenters: Faye Winters (Bureau of Land Management); Jamie Stuve (Loxahatchee River Historical Society)

Description: This interactive workshop conducted by members of the Jupiter Inlet Lighthouse Working Group (JILWG) will help your group develop methods of productive interaction. Topics include: Finding Your Educational Links, World Cafe and Round Table Techniques, Forging Friendships, and The Importance of Community Input. The JILWG was the 2003 recipient of the Bureau of Land Management 4-Cs Award. In South Florida, the Bureau of Land Management and a coalition of six partners are managing an urban tract surrounding the landmark Jupiter Inlet lighthouse. Across administrative boundaries, the working group is improving endangered species habitat and preserving historic resources, while providing public use of this high profile site.

Topic Area: Building Partnership Competencies

Time: 03:00 PM - 04:30 PM Max: Unlimited Room: EXPO West Hall B, Level 1 Seating:

Title: 786 - Partnerships Diagnostics Lab

Presenters:

Description: The **Partnerships Diagnostics Lab**, located in the EXPO area on the first floor, gives conference goers an exceptional opportunity to get practical advice on their partnerships through one-on-one or small group consultations and advice on solving real world problems. The Lab will be open from 10am to 6pm on Wednesday, November 19, and from 10am to 3:30pm on Thursday, November 20, and will be staffed by conference presenters with a wealth of hands on partnership experience. Conference goers can schedule appointments or drop in. To help ensure we offer the Diagnostic Services you need, please fill out this **Diagnostics Lab Survey**.

Topic Area: Building Partnership Competencies

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